



FOR IMMEDIATE RELEASE:

**INVIDA TO PRESENT AT JEFFERIES 2010 GLOBAL
SPECPHARMA AND EUROPEAN HEALTHCARE CONFERENCE**

Singapore – October 1, 2010 – Invida Group Pte Ltd, the leading specialty biopharmaceutical company focused on the commercialization of healthcare products throughout Asia Pacific, today announced that John Graham, CEO will present at the Jefferies 2010 Global SpecPharma and European Healthcare Conference, held in London on October 5-6.

Jefferies 2010 Global SpecPharma and European Healthcare Conference
Company Presentation:

When: Wednesday, October 6, 2010, 11:30 a.m.

Where: The Waldorf Hilton, London

About Invida Group Pte Ltd

Invida improves the lives of patients in the Asia Pacific Region by commercializing a unique and growing portfolio of pharmaceutical products. We do this through our proven brand marketing and sales know-how, strong expertise across a number of key therapeutic categories, and deep experience in all critical Asia Pacific markets. Comprehensive functional capabilities provide rapid market access delivered by our passionate team of professionals.

With 4,000 employees in 13 markets in Asia Pacific, Invida operates across the commercial value chain from regulatory approval and product launch to lifecycle management. We manage a portfolio of proprietary healthcare brands as well as licensed products from small biotech firms and large multinational companies. Partnering is a critical component of Invida's business model. We collaborate closely with our partners in developing effective strategies and put our extensive experience behind maximizing the potential of the assets entrusted to us.

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