

WORLD CONGRESS OF DERMATOLOGY (WCD)

Invida

Invida is the leading specialty biopharmaceutical company in Asia Pacific with over 3,500 employees across 13 countries. Proven sales know-how, strong pharmaceutical expertise and established local distribution channels make us the leading provider of important healthcare brands throughout the region. We offer our partners a single point of entry, flexible business model and rapid market access delivered by our passionate team of professionals.

Invida – Invigorating Lives in Asia

Our Dermatology portfolio offers a wide range of high quality, clinically proven skin therapeutic and aesthetic products, which represent a key pillar of Invida's expertise. Our Dermatology brands are marketed in all countries in Asia Pacific to specialists in Dermatology, Plastic Surgery and Obstetrics.

Atopiclair™ – Hydrolipidic skin barrier treatment that is clinically proven for effective symptomatic relief and control of atopic dermatitis

Kinerase® - scientifically proven and effective skin care therapy containing the plant growth factor - kinetin, for the treatment of fine lines, wrinkles, skin texture and blotchiness.

Sebclair™ - a complete non-steroidal range of products specifically designed to manage the signs and symptoms of seborrhoeic dermatitis

Papulex™ - a specially formulated line of products that keep acne prone skin in good condition through cleansing, treating and protecting.

Dermatix® – First line, non-invasive scar management product clinically proven to soften, flattens and smoothen scars.

Invida Satellite Symposium

Join us at our symposium on Atopic Dermatitis, helmed by Prof Thomas Luger, Germany, Prof Mark Boguniewicz, USA, Prof Yves de Prost, France, Prof Moon Bum Kim, Korea and Professor Seong Jun Seo, Korea.

27 May 2011 (Friday)

4:30pm – 6:30pm

COEX Convention & Exhibition Centre

Grand Ballroom 104-105, Level 1F

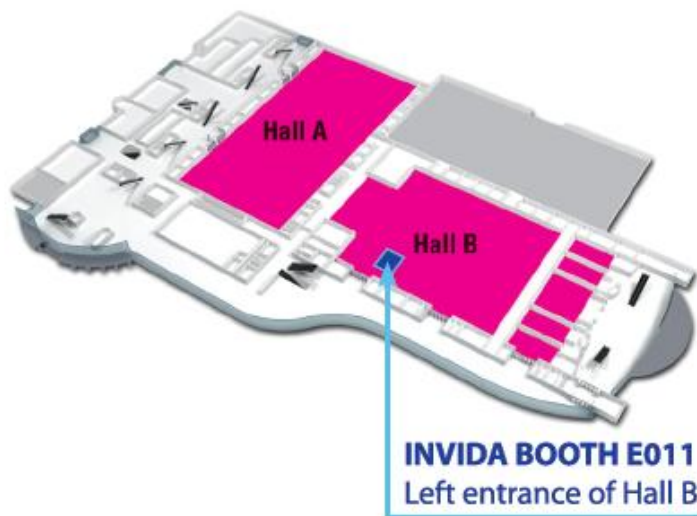
PROGRAMME

1630 – 1635	Opening Address	<i>Professor Seong Jun SEO, Korea</i>
1635 – 1715	Management of Atopic Dermatitis in Asia and Western countries	<i>Professor Yves de PROST, France Professor Moon Bum KIM, Korea</i>
1715 – 1735	Advances in the Pathogenesis and Treatment of Atopic Dermatitis	<i>Professor Thomas Luger, GERMANY</i>
1735 – 1805	Atopic Dermatitis: New Insights and Changes in the Treatment Paradigm	<i>Professor Mark Boguniewicz, US</i>
1805 - 1830	Questions and Answers	

Exhibition

Invida is delighted to partner World Congress of Dermatology 2011 in Seoul as a bronze sponsor. In a 75 square meter booth, Invida exhibition offers you an excellent opportunity to explore our latest products.

Visit our booth at E011 (Left entrance of Hall B)



Scientific Poster

A randomised Investigator-blind multi-center prospective study for the efficacy and safety of Dermatix® gel in the prevention of hypertrophic scar in Asian subjects undergoing caesarean section

Ji-yeon BYUN¹, Suk-joo CHOI², Sang-hee CHOI³, Seonwoo KIM⁴, Sook-young WOO⁴, Jai-il YOUN⁵, Jong-kwan JUN⁶, Ja-young CHOI⁷, Nack-in KIM⁸, Min-hyung JUNG⁹, Ji-sun PARK¹⁰, Joo-heung LEE¹