



## **INVIDA MANAGEMENT COMMITTEE**

### **John A. Graham, Chief Executive Officer**

John brings more than 25 years of executive experience in biotech, pharmaceuticals, and healthcare consulting to his role as Chief Executive Officer at Invida. He has focused the company's business development and marketing efforts, while using his international experience to bring companies and products from around the world into the Asia Pacific arena.

John has held senior management positions in Europe, the United States, and Latin America. Prior to joining Invida, he was President of Paramount Corporate Development, a biotech venture firm in New York. Earlier he was a Principal at Ernst & Young, where he built the Life Sciences Advisory Practice around business analytics and marketing effectiveness. Prior to his role at Ernst & Young, he was Managing Director of Genzyme's operations in Germany and Switzerland, responsible for Genzyme's diversified business portfolio in those countries. John started his career with Aventis, where he spent 18 years in global commercial leadership positions including regional responsibilities in Latin America, Head of Global Diabetes, and VP of New Products.

John graduated from the Imperial College of Science and Technology in London with a BSc (Hons) in Biochemistry.

### **Anne Bell, Chief Financial Officer**

As Chief Financial Officer, Anne will direct the finance operations at the group level as well as manage the treasury, corporate governance and risk aspects of the business. She will also be significantly involved in licensing and M&A projects.

Anne was most recently with AstraZeneca in roles which included Regional Finance Director for Asia Pacific based in Singapore and Programme Director, Finance based in London with the responsibility for a global forecasting and budget project for over 50 markets. Previous to AstraZeneca, Anne occupied various corporate positions of increasing seniority where her scope of responsibilities covered finance, risk management, strategic delivery and business development at Cendant and Colonial Ltd (a financial services company). Before moving to industry, Anne was with Arthur Andersen as a partner in the Business Consulting practice.

Anne is a Chartered Accountant and holds a Bachelor of Economics from University of Sydney.

### **Christopher Tay, Chief Administrative Officer**

As Chief Administrative Officer, Chris directs the functions of Human Resource Management, Legal and Intellectual Property Management, Corporate Branding and Communications, Information Technology and Facilities Management.

Chris has over 20 years of professional and management experience in the aviation and Information Technology industries before joining the Company. He is a strategic business enabler, customer advocate and change leader with a strong track record in managing teams across wide geographical boundaries. Prior to joining Invida, Chris has been in private legal practice, and with Singapore Airlines and Hewlett Packard, attaining a diversified career background that transcended legal, contract negotiations, marketing services, talent acquisition and management, as well as organizational effectiveness, learning and development.

Chris has a Bachelor of Law (Hons) from the National University of Singapore and was admitted as an Advocate & Solicitor at the Singapore Courts.

### **Sumeet Sud, Chief Marketing Officer**

As Chief Marketing Officer, Sumeet leads the areas of Product Management, Market Intelligence, Regulatory Affairs, and Medical Affairs. He ensures a high level of marketing rigor and execution throughout the organization and seamless integration through the commercial value chain, from product approval through launch, commercialization, and lifecycle management.

Sumeet brings over 18 years of global experience at leading pharmaceutical and biotech companies, including 10 years in the Asia Pacific Region. Most recently, he led the U.S. product management of the flagship biological at Talecris Biotherapeutics based in North Carolina. Prior to that, he was at Pfizer, Inc. based in New York, where he led the pre-launch activities of a diabetes product in parts of Europe, Latin America, and Asia. Sumeet began his career at Merck & Co., Inc. (MSD), where he spent 11 years in roles of increasing responsibility based in New Jersey and in

Hong Kong. He was a part of the aggressive expansion of Merck's presence in the Asia Pacific Region and led several highly successful pharmaceutical and vaccine product launches.

Sumeet is a graduate of Duke University in the U.S. with a Bachelor of Science degree in Chemistry

#### **Dr. Louis Derick Payet, Vice President, Corporate Development and Alliance Management**

Having worked and lived in Asia for over 10 years, Louis has a wide ranging experience across the Life Sciences and Pharmaceuticals space, ranging from Investment banking and Consulting through to Medical Research. As a Senior Consultant in the Frost and Sullivan Healthcare team, Louis successfully managed multiple Asia Pacific Biotechnology and Strategic Pharmaceutical projects, and was the driver of securing new business opportunities in the Asian public biotechnology sector. He has also worked as a Corporate Finance Manager and Equity Analyst in the Wilson HTM Investment Group Life Sciences team, and was involved in several Life Sciences companies' IPO and capital raising.

Prior to this, he co-founded and was a senior partner at Asia Pacific Bioventures, a biotechnology focused consulting group based in Singapore specializing in technology transfer and capital raisings. He has also managed a stint in medical research at the Institute of Molecule and Cell Biology in Singapore.

Louis graduated with a BSc. Biotechnology, M. Applied Finance and a Ph.D Medicine.

#### **Dr. George Eassey, Executive Vice President of Commercial Operations and General Manager of**

##### **Australia and New Zealand**

George currently serves as the Executive Vice President of Commercial Operations and General Manager of Australia and New Zealand. In this role, he is able to leverage his 25 years of multinational pharmaceutical industry experience and 13 years of marketing and general management experience in South Asia to direct Invida operations throughout the region.

Prior to joining Invida, he had spent 17 years with Roche where he built and led international project teams in Switzerland and directed marketing and sales teams toward the successful launches of products in South-East Asia markets. George has a proven track record of building sustainable productive relationships with partner organisations and developing and executing strategies to achieve long-term objectives.

George graduated from Mercer University, School of Pharmacy, in Atlanta with a Bachelor of Science in Pharmacy and also holds a doctorate degree in Clinical Pharmacy.

#### **Brian Forrester, Vice President of Consumer Health**

Brian manages the company's OTC business, as well as the local branded businesses in the Philippines. He has 20 years experience in pharmaceutical OTC marketing, working with American Home Products and Roche. He has 15 years experience working in Asia, including a period as Regional Marketing Manager for Roche Consumer Health.

Brian started his marketing career in the consumer goods industry. Working with major Australian food companies like Edgel-Birdseye provided him with a strong foundation in consumer marketing, which he has been able to successfully translate into the pharmaceutical industry.

Brian holds a Bachelor of Business with a major in Marketing from the University of Technology, Sydney (Australia).

#### **Brett Hayes, General Manager, Greater China**

In his current role as Head of Greater China, Brett directs the Invida business and operations in the dynamic markets of Greater China.

Brett joined Invida via Pharmedlink in Thailand in 2007, after a successful 13 year career at Astra-Zeneca in both Thailand and South Africa. Brett has worked in management positions across sales, clinical research, marketing and senior commercialisation where he has built successful teams with a high focus on enabling operational excellence.

Brett holds a post-graduate Honors Degree in Biochemistry from the University of the Witwatersrand, South Africa and a graduate degree in Business Management from UNISA Business School, South Africa.

#### **Girdhar Balwani, Managing Director, India**

As Managing Director – India, Girdhar ensures value creating, enterprise-wide, business and market strategies that address where to compete (products, markets, channels, and customers) and how to compete (competencies and sources of advantage) considering economic, regulatory, environmental and technological drivers. He oversees the day-to-day management of the operations of the Indian company and ensures execution of corporate and operational plans.

Girdhar is a general management, pharmaceutical professional with 28 years of experience across the Asia-Pacific region out of which over 20 years were in India. He has demonstrated strengths in sales, marketing and business development and has set up, nurtured and grown affiliates in the Asia Pacific region (including India).

Prior to joining Invida India, Girdhar was with UCB Pharma for 18 years out of which the last 7 years were as the Regional General Manager – South & South East Asia.

Girdhar has a Master of Pharmacy from the University of Mumbai and a Master of Science (Pharmaceutical Administration) from Long Island University, New York.

#### **Reinhard Ehrenberger, General Manager, Indonesia, Malaysia and Singapore**

Reinhard currently serves as the head of Invida's operations in Indonesia, Malaysia and Singapore, where his more than 25 years of pharmaceutical and management experience throughout Asia is harnessed to support Invida's efforts in these rapidly growing markets.

Reinhard started his career with Hoechst AG in 1976, after which he moved to Taiwan in 1984. He later joined ASTA Medica where he first served as Sales Manager Asia, ex-Germany. At ASTA Medica, he was integral in driving the expansion of the company's operations in Taiwan. In 1992 he took over the company's Indonesian business. During his career in Asia and Europe, he predominantly served in senior and executive management positions in Taiwan, Germany and Indonesia.

Reinhard holds industry-specific degrees for the chemical/pharmaceutical industry, certified by the German Chamber of Industry and Trade.

#### **Ninia Torres, General Manager, Philippines**

Ninia is a seasoned executive in the pharmaceutical industry, having amassed more than 20 years of solid sales and marketing experience. She began her commercial career in the industry as Marketing Coordinator with 3M Riker Philippines. Thereafter, she worked in senior sales and marketing management roles for a number of global companies including Zuelig Pharma, Warner Lambert, L'Oreal, GlaxoSmithkline, Aventis, Eli Lilly and AstraZeneca. Her career span has given her opportunities to work overseas in the USA, Indonesia, New Zealand and Singapore. She brings with her a wealth of experience in operationalizing sales force and marketing excellence across diverse cultures and corporate groups, and successfully launching and managing global brands within many therapeutic areas such as cardiology, endocrinology, gastroenterology, CNS, Oncology, anti-infectives.

Prior to joining Invida, she was the Southeast Asia Sales & Marketing Director for AstraZeneca based in Singapore. Ninia holds a business economics degree from the University of the Philippines.

#### **Mark Brown, General Manager, Thailand and Vietnam**

Mark brings 20 years of pharmaceutical industry experience in Asia Pacific to Invida, having worked with multinational pharmaceutical companies and within the pharmaceutical services industry. Prior to moving to Thailand, he was the General Manager of Invida Korea.

His previous experience includes heading the consulting practice of IMS Health Korea, working with Korean and international companies. Mark had also previously established a consulting firm in Sydney, working with pharmaceutical clients worldwide. He was Head of Sales for Novartis Asia Pacific, General Manager of Innovex Australia/New Zealand and started his career in sales and marketing with Astrazeneca. With over 10 years of his career spent working in Asia, he is well placed to lead the Thailand and Vietnam businesses.

Mark holds a Master of Management from Macquarie Graduate School of Management, Sydney (Australia).